

Back to School 2013

August 2013

Welcome Back!

With students returning and the frenzy of activity associated with a new school year, we know this is an especially busy time for you. While you've been making preparations for this exciting (and sometimes chaotic) season, we have been getting ready too. We've put together some fantastic tools to help you make transcript processing with Parchment Exchange even easier!

We've created an online <u>Tool Kit</u> of resources to help you communicate with your students about Parchment and ensure that your transcript process as is streamlined and simple as possible.

We're also very excited to announce the launch of the <u>Parchment College Ambassador (PCA) Scholarship Program!</u> This peer-to- peer program is a great way to get all of your students thinking about and exploring their college options. Did you know that parchment.com can help your students with more than transcript requests? When students create their parchment.com accounts, they can also utilize a host of helpful tools for researching colleges and finding the right fit. As an added incentive, we're offering five \$2000 Scholarships!

Read on to learn more about how Parchment is helping to make this your best Back to School season yet!

Free Webinar:

Transcript Processing Tune-Up

Wednesday, August 21st at 12PM EST

Make sure your transcript process is tuned up, streamlined, and ready to make the most out of Parchment Exchange.

Hear from fellow Parchment Members and learn their best practices for transcript processing. We'll also take you on a tour of our enhanced Registration Code functionality, a fantastic feature that streamlines the student sign up process for both you and your students, and highlight a few of the great new resources available in our online Tool Kit.

Click Here to Sign Up!

Enhanced Registration Code Functionality

Just in time for the new school year, we've rolled out new and improved Registration Code functionality. Registration codes help you efficiently match student registrations for your school and make it even easier for your students to register for their free parchment.com accounts.

Check out our Quick Start Guide to get going today!

The Online Tool Kit Makes It Easy



Visit <u>www.parchment.com/toolkit</u> to access a wealth of brand new resources to help you start the year off on the right foot! Here you'll find helpful videos, guides and student flyers.

Here you can also order a free Parchment poster for display in your office to let students know about Parchment. Choose from three great designs! We've also created printable PDFs of each poster in two sizes, so you can print more for around campus, if you'd like.

We want to hear about how you use Parchment at your school! Take just a moment to fill out our <u>Member Survey</u> and be entered into a drawing for an iPad!

The Parchment College Ambassador Scholarship Program Is Here!



We're giving away five \$2000 scholarships to the schools with the largest percentage increase in parchment.com registration using Registration Codes! To give one of your students a chance at winning, just go to www.parchment.com/ pca and sign up to participate. Then upload your student roster, distribute Registration Codes to all of your students, and select a student to be your school's Parchment College Ambassador (PCA).

